REIDIN.com-GYODER NEW HOME PRICE INDEX: JULY 2012 RESULTS

Issue: 20





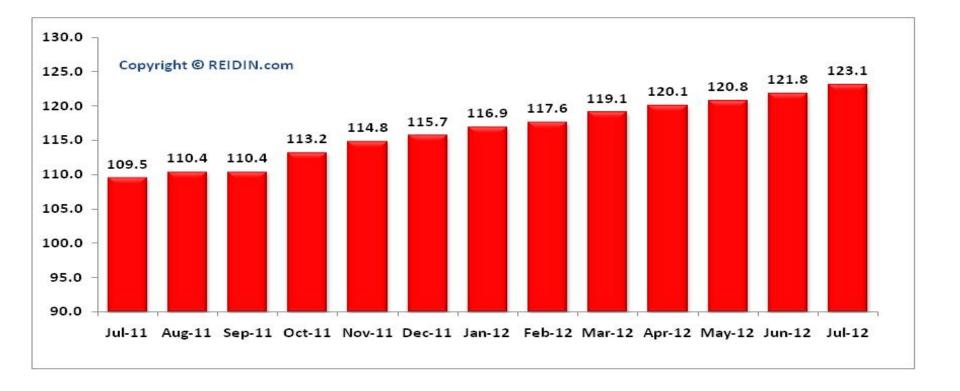




- According to the results of REIDIN.com-GYODER New Home Price Index with the support of Garanti, in July 2012 there is 1.07% increase with respect to the previous month and in compliance with July 2011 there is 12.42% increase.
- According to July 2012 results of REIDIN.com-GYODER New Home Price Index, "Trademarked Projects" in Istanbul European side shows 1.17% increase and 0.75% increase in Asian side.
- According to July 2012 results, REIDIN.com-GYODER New Home Price Index shows the increase of 0.90% in 1+1 flat type; increase of 1.03% in 2+1 flat type; increase of 1.17% in 3+1 flat type and increase of 1.55% in 4+1 flat type with respect to the previous month.
- According to July 2012 results, REIDIN.com-GYODER New Home Price Index reveals that there is 0.99% increase in 51-75sqm size; 1.02% increase in 76-100sqm; 1.13% increase in 101-125sqm size; 1.09% increase in 126-150sqm and 1.11% increase in 151sqm and bigger sized properties with respect to the previous month.



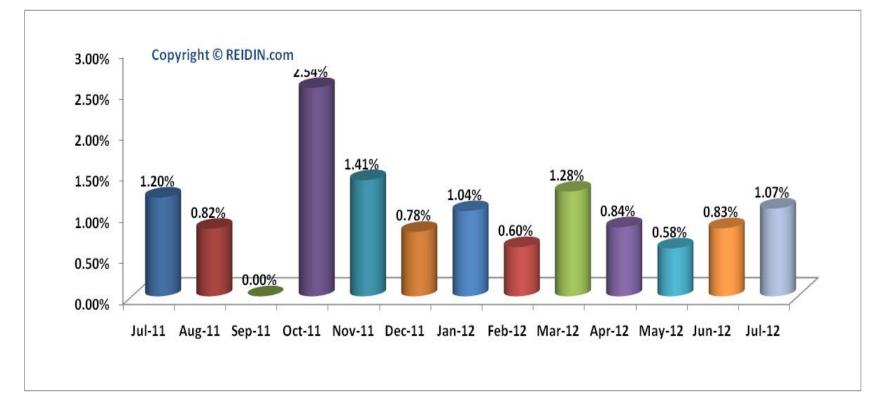




	Index Value:	% Change in	% Change in	% Change in
	July 2012	Month	Past Year	Base Period
New Home Index	123.1	1.07%	12.42%	23.10%



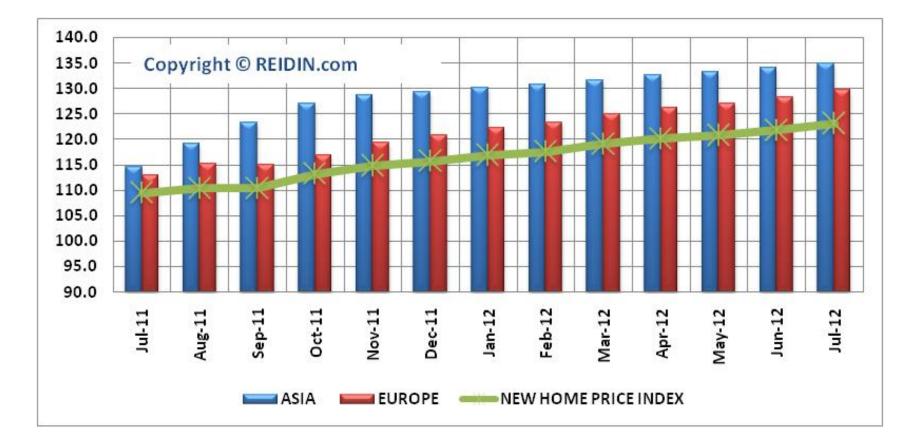




According to the results of REIDIN.com-GYODER New Home Price Index with the support of Garanti, in July 2012 there is 1.07% increase with respect to the previous month and in compliance with July 2011 there is 12.42% increase.





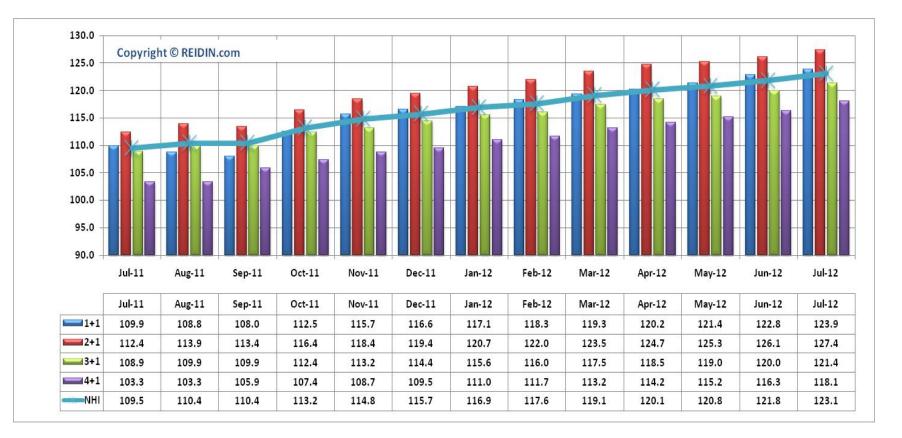


According to July 2012 results of REIDIN.com-GYODER New Home Price Index, "Trademarked Projects" in Istanbul European side shows 1.17% increase and 0.75% increase in Asian side.





TYPE OF HOUSES: NUMBER OF ROOMS (JAN.2010=100)



According to July 2012 results, REIDIN.com-GYODER New Home Price Index shows the increase of 0.90% in 1+1 flat type; increase of 1.03% in 2+1 flat type; increase of 1.17% in 3+1 flat type and increase of 1.55% in 4+1 flat type with respect to the previous month.





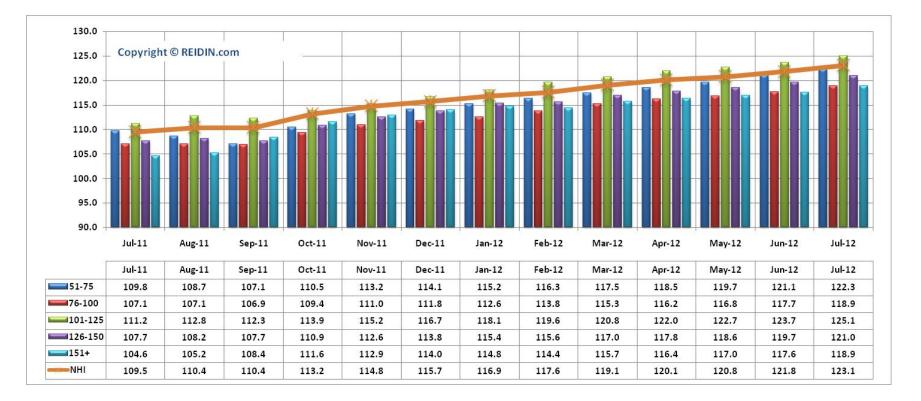
Type of Houses	Index Value: July 2012	% Change in Month	% Change in Past Year	% Change in Base Period
1+1	123.9	0.90%	12.74%	23.90%
2+1	127.4	1.03%	13.35%	27.40%
3+1	121.4	1.17%	11.48%	21.40%
4+1	118.1	1.55%	14.33%	18.10%

Base Period: January 2010=100





TYPE OF HOUSES: SIZE RANGE (JAN.2010=100)



According to July 2012 results, REIDIN.com-GYODER New Home Price Index reveals that there is 0.99% increase in 51-75sqm size; 1.02% increase in 76-100sqm; 1.13% increase in 101-125sqm size; 1.09% increase in 126-150sqm and 1.11% increase in 151sqm and bigger sized properties with respect to the previous month.



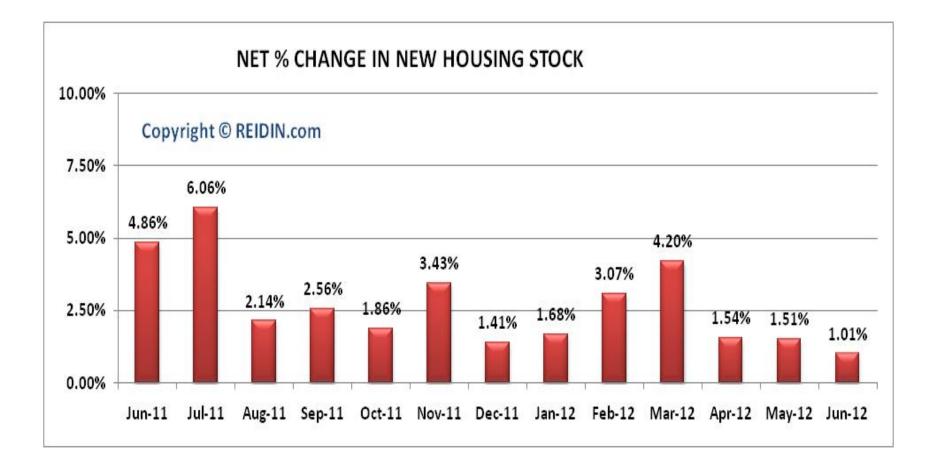


Type of Houses	Index Value: July 2012	% Change in Month	% Change in Past Year	% Change in Base Period
51-75 SQM	122.3	0.99%	11.38%	22.30%
76-100 SQM	118.9	1.02%	11.02%	18.90%
101-125 SQM	125.1	1.13%	12.50%	25.10%
126-150 SQM	121.0	1.09%	12.35%	21.00%
151 SQM +	118.9	1.11%	13.67%	18.90%

Base Period: January 2010=100











• What is?

It is the indicator index, which is developed from the properties of corporate real estate investment firms generally known as "Trademarked Projects", and recently has been produced in many countries like USA, Australia, Canada.

• Methodology

The monthly REIDIN.com-GYODER New Home Price Index uses a "stratified median index" approach for index calculation—an approach that is widely used for indexing housing prices. Taken January 2010 (January 2010=100) as the base period, is calculated with the formula of Laspeyres.

• Coverage

REIDIN.com-GYODER New Home Price Index is calculated on 62 projects and with a monthly average number of 22,500 properties presented by 24 developers.





PARTICIPANT DEVELOPERS



Indices

- **REIDIN.com GYODER** New Home Price Index
- REIDIN.com GYODER Office Index
- REIDIN.com Residential Property Price Index (Sales and Rent)
- REIDIN.com Housing Affordability Index
- REIDIN.com Rental Affordability Index
- REIDIN.com Gross Rental Yield Index

Modules

- REIDIN.com Property Valuation Analysis Module
- REIDIN.com Loan-to-Value Calculation Module
- REIDIN.com Price-Rent Ratio Calculation Module



REIDIN.com - Istanbul Office

Avni Dilligil Sokak, C Blok, No: 7/13 34360, Mecidiyeköy, Istanbul, Turkey

T: + 90 212 347 53 45 F: + 90 212 347 53 46

www.reidin.com info@reidin.com

